



Nevada Association for Behavior Analysis

Event Sponsorships *Virtual Costs are discounted by 25%-30%

Gold Level Sponsor - Virtual Cost \$1100 (previously \$1600 on-site)

- Listed as a Gold Sponsor in the conference program book
- Virtual Vendor booth (Friday-Sunday)
- Sponsorship recognition during 3 breaks *or* 2 breaks and the poster session
- Banner with company logo and sponsorship level displayed virtually throughout the conference (Friday-Sunday)
- Full-page ad in the conference program
- Three Conference Registrations Included with CEs

Silver Level Sponsor - Virtual Cost \$900 (previously \$1300 on-site)

- Listed as a Silver Sponsor in the conference program book
- Virtual Vendor booth (Friday-Sunday)
- Sponsorship recognition during 2 breaks *or* the poster session
- Banner with company logo and sponsorship level printed and displayed virtually throughout the conference (Friday-Sunday)
- Half-page ad in the conference program
- Two Conference Registrations Included with CEs

Bronze Level Sponsor - Virtual Cost \$600 (previously \$1000 on-site)

- Listed as a Bronze Sponsor in the conference program book
- Vendor booth (Saturday and Sunday)
- Sponsorship recognition during 1 break
- Banner with company logo and sponsorship level printed and virtually displayed throughout the conference (Friday-Sunday)
- Quarter-page ad in the conference program
- One Conference Registrations Included with CEs



A La Carte Advertising Prices

Virtual Exhibit Hall Prices

Virtual Vendor Booth: Virtual Cost \$300 (previously \$450 on-site)

Includes: Virtual spot on our platform with link to vendor's website, description of product, and any other documents vendor would like to display

Sponsorships

Virtual Coffee Break: \$200 (previously \$350)

Virtual Afternoon Snack Break: \$200 (previously \$350)

Virtual Poster Session: Virtual Cost \$175 (previously \$225 on-site)

Virtual Cocktail Hour: \$200 (previously business meeting meal was \$500)

Program Advertising

¼ page: Virtual program \$75 (previously \$100)

½ page: Virtual program \$125 (previously \$150)

Full page: Virtual program \$200 (previously \$225)

Back Cover: Virtual program \$250 (previously \$450)