

NABA Treasurer

Candidate:

Veronica Smith

Candidate Bio

Veronica Smith is a seasoned entrepreneur and respected behavior analyst with over two decades of leadership experience in the healthcare sector. She holds a Master's degree in Education and is a Board Certified Behavior Analyst (BCBA) with extensive expertise in organizational management, financial planning, and community engagement. As the founder and owner of a thriving clinic serving children on the autism spectrum, Veronica has demonstrated her ability to manage complex budgets, oversee payroll, and implement efficient financial systems that support growth and sustainability.



In addition to her professional accomplishments, Veronica has a proven track record of community involvement and service, consistently striving to enhance programs that benefit children and families. Her strategic thinking and detail-oriented approach make her well-suited to oversee the fiscal responsibilities of the Treasurer role, ensuring transparency and accountability for the organization's financial health.

Veronica resides in Las Vegas, Nevada, where she has been an active member of her community for 24 years. When not working, she enjoys traveling, spending time with her family, and mentoring the next generation of professionals in her field.

Please describe any bookkeeping or accounting experience or education that you have.

I have extensive experience managing the financial aspects of my clinic, which includes overseeing bookkeeping, payroll, and budgeting for a growing team. I work closely with my CPA and payroll advisors to ensure compliance with tax regulations and accuracy in financial reporting. Additionally, I have developed and implemented financial systems to streamline operations, including tracking expenses, preparing financial projections, and managing accounts receivable and payable.

While my formal education is in Education and Behavior Analysis, my practical experience in financial management over the past two decades has equipped me with a strong understanding of accounting principles and best practices. This hands-on experience, combined with my meticulous attention to detail and organizational skills, ensures that I can handle the fiscal responsibilities required of the Treasurer position effectively and responsibly.

How would you describe your organizational and record-keeping skills?

My organizational and record-keeping skills are one of my strongest assets, developed through years of managing a clinic with complex administrative and operational needs. I maintain meticulous records for client services, employee performance, payroll, and financial transactions, ensuring everything is well-documented and easily accessible for audits or reviews.

I am proficient in using digital tools such as spreadsheets, payroll systems, and cloud-based platforms to track data and maintain accurate records. I prioritize creating clear systems for record management, which helps streamline operations and ensures compliance with regulations.

Additionally, I am highly detail-oriented and committed to maintaining transparency and accountability, which are critical for any role involving financial oversight and record-keeping. These skills have proven instrumental in managing both short-term tasks and long-term projects effectively.

Are you familiar with the use of any of the following: online banking portals, Wix, Stripe, Quickbooks? If so, please describe your experience.

I am familiar with online banking portals and QuickBooks and have some basic knowledge of Stripe. I use online banking portals regularly for managing transactions, reconciling accounts, and ensuring timely payments for my business. This includes tracking expenses, monitoring cash flow, and handling electronic transfers efficiently.

With QuickBooks, I have experience managing bookkeeping tasks such as payroll, invoicing, and generating financial reports like profit and loss statements.

Regarding Stripe, I have a basic understanding of its functionality for processing payments, managing transactions, and viewing payment history. While my experience with Stripe is limited, I am confident in my ability to deepen my knowledge and navigate the platform as needed. My strong technical skills and experience with similar systems allow me to adapt quickly to new tools.

While I have not worked with Wix directly, I am open to learning and becoming proficient in it if required.

Why do you think you would make a good treasurer?

I believe I would make a good treasurer because of my strong organizational skills, financial management experience, and commitment to transparency and accountability. As the owner of a thriving clinic, I have extensive hands-on experience managing budgets, overseeing payroll, tracking expenses, and ensuring compliance with financial regulations. I have also developed systems for accurate record-keeping and financial reporting, which are essential for maintaining accountability and trust.

In addition to my technical skills, I bring a collaborative approach and attention to detail that ensures tasks are completed efficiently and accurately. I understand the importance of clear communication when managing finances and can confidently provide updates and insights to support informed decision-making.

My dedication to fostering organizational success and my ability to manage complex responsibilities make me well-suited to handle the fiscal oversight and duties required of a treasurer.