

NABA At-Large Representative

Candidate:

Reynafe Aniga



Candidate Bio

Reynafe Naol Aniga, also known as Reyna, is a newly-minted Board-Certified Behavior Analyst, special education doctoral student, and graduate teaching assistant at the University of Nevada, Las Vegas (UNLV). Prior to her current roles, Reyna was a Registered Behavior Technician for 5 years. While her professional experience is mainly within the science of applied behavior analysis, she is currently learning more about other educational disabilities in her doctoral program at UNLV. She hopes to expand her knowledge about the different services, interventions, barriers, and needs of students with disabilities to better serve them through her practice and research.

Reyna believes that the keys to developing moving the field forward is having the ability to learn and adapt to other strategies as appropriate for the context and meaningful collaboration with other professionals both within and beyond behavior analysis.

What is your experience and/or comfort level with website design?

While I do not have extensive knowledge with website design, I am willing to learn a new skill to fulfill my job duties as an at-large rep.

What is your experience and/or comfort level with creating social media content?

All the social media content that I create are for personal use. I am familiar with using online sites such as Canva and Capcut to create media posts.

What is your experience and/or comfort level with video creation and/or editing?

I am comfortable using basic video editors, such as Capcut. I am always open to learning technological skills, whether for personal, academic, or personal use!

This position requires the ability to prioritize tasks and task-switch as needed. What experience do you have that lends well to these skills?

As a newly-minted part-time BCBA, Special Education doctoral student, and graduate assistant, I have learned how to schedule my time effectively to ensure I fulfill my duties across my roles. Prioritizing my tasks and task-switching when needed is a skill that I am proud to have, as it allowed me to succeed in these different areas of my life.

One of the goals of the At-Large Rep role is to increase engagement and visibility with members and potential members. With that in mind, what do you feel makes you a good fit for the role? What would you like to bring to this position?

My ability to summarize content, communicate that content through the creation of visuals using online editor tools, my exposure to other students at UNLV and the Las Vegas ABA community, and knowledge of social media platforms will provide me with the foundational tools needed to help increase visibility with current and potential members. I am also always happy to collaborate and learn from others to reach any goals needed for a certain task as an at-large rep.

Candidate:

Janet Dai

Ph.D., BCBA-D, CPT, CPPC

**Candidate Bio**

My name is Janet Dai and I would be honored to be your next At-Large Representative. I have been a BCBA since 2018 with licensures in several states, and recently a BCBA-D after earning my Ph.D. in Behavior Analysis with The Chicago School.

My career in Applied Behavior Analysis (ABA) began in 2014, working with clients with Autism Spectrum Disorder (ASD) in California. Since 2016, my research has focused on self-management and Health, Sport, and Fitness (HSF), particularly in helping adults maintain physical activity. My dissertation

explored strategies such as self-management and Acceptance and Commitment Therapy (ACT) to support exercise adherence. I also work as a training and research specialist, applying ABA techniques in the HSF sector, and serve as an adjunct faculty member, teaching and mentoring students in the field of behavior analysis.

Outside of my professional career, I also started a home bakery business specializing in sugar cookies, a creative outlet that has allowed me to combine my love for baking with entrepreneurship. I am also a Certified Personal Trainer with several specializations, including pre/postnatal coaching and corrective exercise. Most importantly, I am a wife and mother to a family that completely supports my ambitious endeavors.

I am committed to professional ethics, effective supervision practices, and dissemination ensuring high standards in both my practice and research. As a lifelong learner and educator, I am excited to contribute to the board and collaborate on advancing the field.

What is your experience and/or comfort level with website design?

I have had hands-on experience with website design, having worked with platforms like Squarespace, Wix, and tools like Linktree to create user-friendly, streamlined hubs for content. While I'm not a developer, I enjoy editing content, organizing site navigation, and ensuring accessibility, always aiming to deliver a seamless and engaging user experience. I focus on aligning content with organizational goals to leave a lasting, positive impression on every visitor. Beyond websites, I've managed digital platforms like Facebook, Instagram, and NextDoor Business Pages, where I've optimized layouts, organized content, and created cohesive brand messaging that connects with audiences. I'm passionate about crafting digital spaces that aren't just functional but genuinely engaging, and I'd bring that same energy and creativity to this role.

What is your experience and/or comfort level with creating social media content?

I'm confident and comfortable when it comes to creating engaging social media content. Whether it's posts, graphics, or projects for platforms like Facebook, Instagram, or even local community platforms like Nextdoor, I focus on making content that's not just informative but visually appealing and impactful. I love finding creative ways to connect with diverse audiences and highlight products in a way that resonates with them. I am also experienced in content creation with technologies such as Padlet, Prezi, Google Suite applications, and various infographic tools, which I use to create promotional content, tutorials, obtaining feedback, and event highlights, ensuring they align with brand messaging. While traditional methods like

flyers and mass emails can reach current subscribers, I believe social media engagement, through creative posts, polls, stories, and link interactions, is key to building a stronger community. It's about actively engaging with other users, building a sense of community, fostering genuine conversations, and even connecting with my own neighborhood to strengthen relationships and local engagement.

What is your experience and/or comfort level with video creation and/or editing?

My video creation experience includes basic editing using tools like Canva, PowerPoint, Zoom, Microsoft Teams, Canvas Studio, social media reels and clips, and other video editing software on both desktop and mobile devices. When editing videos, I always keep in mind that the first few seconds are crucial for capturing attention, especially as users scroll through content. To maintain engagement, I focus on concise messaging, captioning, strategic clip cuts, and rotating visuals to keep the content dynamic and attention-grabbing. I'm always eager to learn new tools and techniques to enhance the quality and impact of video content.

This position requires the ability to prioritize tasks and task-switch as needed. What experience do you have that lends well to these skills?

In my current role, I juggle a wide range of responsibilities, from designing and developing ABA programs to teaching master-level practicum students and supervising students toward their BCBA hours across various settings, including clinical and health, sport, and fitness environments. On top of this, I manage my own small business bakery and navigate the demands of being a mom to a newborn baby. This requires meticulous prioritization, flexibility, and the ability to adapt quickly to shifting needs. For example, I've balanced overlapping deadlines for program development, student supervision, and business operations by staying organized, communicating proactively, and maintaining a clear focus on my priorities. These experiences have sharpened my ability to switch between tasks seamlessly without losing sight of what matters most. My background in overseeing these various roles has provided me with the practical experience necessary to excel in high-demand, fast-paced environments while keeping all aspects moving forward. I also advocate for being fully present with loved ones, recognizing the importance of balancing career, creativity, and compassion above all else. I believe in embracing a full lifestyle and encourage others to do the same, balancing personal and professional growth while nurturing meaningful connections.

One of the goals of the At-Large Rep role is to increase engagement and visibility with members and potential members. With that in mind, what do you feel makes you a good fit for the role? What would you like to bring to this position?

I believe my experience in creating engaging content, managing communications, and building connections makes me a great fit for the At-Large Representative role. I'm passionate about fostering community and engagement, and I have a knack for translating organizational values into content that truly resonates with a variety of audiences. I thrive in collaborative environments and am adaptable when it comes to taking on new tasks of increasing visibility and member interaction. I would bring a creative, solution-focused approach to this role, along with strong organizational and communication skills. My goal would be to amplify member voices, highlight achievements, and come up with strategies to engage potential members. I'm committed to supporting the organization's mission and would use my skills to help strengthen our online presence, build meaningful connections, and drive positive engagement. At the heart of it all, I truly believe in the raw purpose of ABA and its powerful scientific capabilities. I'm passionate about sharing this approach with those who can benefit from it, whether they're receiving or implementing it. I also believe that interdisciplinary collaboration and public participation are key to being fully informed and creating a more impactful approach. I'm excited about the opportunity to help spread that message and support the community.

